Rep Order# 6863705 **Ver**# 3 **Status** Revised **Traffic Order**# 6863705 **EC'd** Yes

Printed: 10/17/2012 8:23 AM **Last Received:** 10/17/2012 6:04 AM

Showing Buylines: All Lines

Station KTNV-TV LAS VEGAS, NV

Advertiser ().OBAMA FOR AMERICA

Product BARACK OBAMA

Estimate# 2051

Buyer Maura Gilroy

Phone# Fax# **Agency** () GMMB 3050 K ST NW

WASHINGTON, DC 20007

Agency C/P1/P2/E 95/101/2051

Flight Dates 10/16/2012 - 10/22/2012

Hiatus Weeks

Rep Firm

Sales Office () PHILADELPHIA Salesperson () ANJIE BRADY

1 of 5

Salesperson Phone# 215-567-6005 **Salesperson FAX**# 215-567-5938

--- CONTRACT COMMENT ---

SC=*

--- REMARKS ---

VER 3 ISSUE ADD TO SKED LNS 20-33 REVISED TOTAL 35,150.00 PLS CONFIRM ASAP THANKS,ANGELA

LT	Ln 	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	1	TU-F	6A-7A	ACTION NWS@6AM<	:30	\$400.00	10/16-10/19	1	1	1	\$400.00	
	2	SU	6A-7A	ACTN NWS SU@6A	:30	\$250.00	10/21-10/21	1	1	1	\$250.00	
	3	TU-F	12P-1P	THE CHEW	:30	\$600.00	10/16-10/19	1	1	1	\$600.00	
	4	TU-F	1P-2P	GENERAL HOSPITAL	:30	\$600.00	10/16-10/19	1	1	1	\$600.00	
	5	TU-F	2P-3P	JEFF PROBST SHOW	:30	\$275.00	10/16-10/19	1	1	1	\$275.00	
	7	TU	8P-9P	HAPPY ENDING/APT 23	:30	\$5,500.00	10/16-10/16	1	1	1	\$5,500.00	
	8	TH	10P-11P	SCANDAL	:30	\$2,500.00	10/18-10/18	1	1	1	\$2,500.00	
	9	F	8P-9P	SHARK TANK	:30	\$1,250.00	10/19-10/19	1	1	1	\$1,250.00	
	10	SA	5P-830P	NCAA FTBALL	:30	\$1,750.00	10/20-10/20	1	1	1	\$1,750.00	
	11	SA	830P-930F	ACTION NEWS SPECIAL	:30	\$1,000.00	10/20-10/20	1	1	1	\$1,000.00	
	12	SA	930P-10P	JUDGE JUDY	:30	\$750.00	10/20-10/20	1	1	1	\$750.00	

Rep Order# EC'd Yes Traffic Order# 6863705 **Printed:** 2 of 5 6863705 Ver# 3 Status Revised 10/17/2012 8:23 AM Last Received: 10/17/2012 6:04 AM Showing Buylines: All Lines

	Showing Buyines: All Lines														
Station Advertiser Product Estimate#	(BARA	V LAS VEGAS,) .OBAMA FOR CK OBAMA		Agency (30 W Agency C/P1	Rep Firm Sales Office () PHILADELPHIA Salesperson () ANJIE BRADY										
Buyer Phone# Fax#	Maura Gilroy			Flight Dates Hiatus Week	10/16	/101/2051 5/2012 - 10/22/201	Salesperson Phone# Salesperson FAX#		215-567-6005 215-567-5938						
LT Ln	-	Time	Program		Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart			
13		8P-9P	ONCE UPON		:30	\$3,000.00	10/21-10/21	1	1	1	\$3,000.00				
14	TU-I	F 1205A- 105A	KIMMEL		:30	\$200.00	10/16-10/19	1	1	1	\$200.00				
15	М	1205A- 105A	KIMMEL		:30	\$200.00	10/22-10/22	1	1	1	\$200.00				
16	М	6A-7A	ACTION NWS@6AM<		:30	\$400.00	10/22-10/22	1	1	1	\$400.00				
17	М	12P-1P	THE CHEW		:30	\$600.00	10/22-10/22	1	1	1	\$600.00				
18	М	1P-2P	GENERAL HOSPITAL		:30	\$600.00	10/22-10/22	1	1	1	\$600.00				
19	М	2P-3P	JEFF PROBST SHOW		:30	\$275.00	10/22-10/22	1	1	1	\$275.00				
*20			ent: EARLY AM NEWS		:30	\$150.00	10/18-10/19	2	1	2	\$300.00				
	Sale	es Remark: Added	V3 ADD TO SKED												
*23		5A-6A Buyline Comme ADD TO SKED	ent: EARLY AM NEWS		:30	\$150.00	10/22-10/22	1	1	1	\$150.00				
		es Remark: Added	V3 ADD TO SKED												
*2:	:	F 6A-7A Buyline Comme ADD TO SKED	ent: AM NEWS		:30	\$400.00	10/18-10/19	2	1	2	\$800.00				

Sales Remark: V3 ADD TO SKED

V3 Added

 Rep Order#
 6863705
 Ver#
 3
 Status
 Revised
 Traffic Order# 6863705
 Printed:
 10/17/2012 8:23 AM
 3 of
 5

 EC'd
 Yes
 Last Received:
 10/17/2012 6:04 AM
 Showing Buylines:
 All Lines

				Showing Buyintes. All Lines								
Station KTNV-TV LAS VEGAS, NV Advertiser ().OBAMA FOR AMERICA Product BARACK OBAMA Estimate# 2051				Agency () GMMB 3050 K ST NW WASHINGTON, DC 20007 Agency C/P1/P2/E 05/101/2051				Rep Firm Sales Office () PHILADELPHIA Salesperson () ANJIE BRADY				
Buyer Phone Fax#	1	Maura Gilroy	Agency C/P1/P2/E 95/101/2051 Flight Dates 10/16/2012 - 10/ Hiatus Weeks			- 10/22/2012		Salesperson Phone# Salesperson FAX#		215-567-6005 215-567-5938		
LT	Ln	Day Time	Program		Len	Rate	Dates	Spots/Week	Weeks	Total Spots	Total Cost	Daypart
	*23	M 6A-7A		-	:30	\$400.00	10/22-10/22	1	1	1	\$400.00	
	23	Buyline Comment: AM NEWS ADD TO SKED			130	γ100.00	10,22 10,22	1	1	1	\$ 1 00.00	
		Sales Remark:	V3 ADD TO SKED									
		V3 Added										
	*24	SA 6A-7A			:30	\$250.00	10/20-10/20	1	1	1	\$250.00	
		Buyline Comment: AM NEWS ADD TO SKED										
		Sales Remark:	V3 ADD TO SKED									
		V3 Added										
	*25	SU 6A-7A			:30	\$250.00	10/21-10/21	1	1	1	\$250.00	
		Buyline Commo	ent: AM NEWS									
		Sales Remark:	V3 ADD TO SKED									
		V3 Added										
	*26	TH-F 9A-10A			:30	\$225.00	10/18-10/19	2	1	2	\$450.00	
		Buyline Comment: MORNING BLEND ADD TO SKED										
		Sales Remark:	V3 ADD TO SKED									
		V3 Added										
	*27	M 9A-10A	A		:30	\$225.00	10/22-10/22	1	1	1	\$225.00	
		Buyline Commo	ent: MORNING BLEND									
		Sales Remark:	V3 ADD TO SKED									
		V3 Added										
	*28	M 2P-3P			:30	\$275.00	10/22-10/22	1	1	1	\$275.00	
		Buyline Commo	ent: JEFF PROBST									
		Sales Remark:	V3 ADD TO SKED									
		V3 Added										

ECa	res				Showing Buylines: All Lines								
Advertiser Product		INV-TV LAS VEGAS, NV ().OBAMA FOR AMERICA BARACK OBAMA 2051			Agency (3050) WASI Agency C/P1/P2	Rep Firm Sales Office () PHILADELI Salesperson () ANJIE BRA							
Buyer Phone Fax#	•	Maura Gilroy		Flight Dates Hiatus Weeks		/101/2051 5/2012 - 10/22/201	12	Salesperson Phone# Salesperson FAX#		215-567-6005 215-567-5938			
LT	Ln	Day	Time	Program		Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*29	TH-F	6P-7P Le Comme	nt: 6P NEWS		:30	\$850.00	10/18-10/19	2	1	2	\$1,700.00	
		Sales Rem V3 Added		V3 ADD TO SKED									
	*30	M Buylin ADD TO Sales Rem	SKED	nt: 6P NEWS V3 ADD TO SKED		:30	\$850.00	10/22-10/22	1	1	1	\$850.00	
		V3 Added	ark.	V3 ADD 10 BRED									
	*31	SA Buylin ADD TO		nt: SAT NIGHT FOOTBALL		:30	\$1,750.00	10/20-10/20	1	1	1	\$1,750.00	
		Sales Rem V3 Added	ark:	V3 ADD TO SKED									
	*32	M Buylin ADD TO		nt: DANCING WITH THE ST	ARS	:30	\$7,000.00	10/22-10/22	1	1	1	\$7,000.00	
		Sales Rem V3 Added	ark:	V3 ADD TO SKED									
	*33	SU Buylin ADD TO		85P nt: SUNDAY LATE NEWS		:30	\$600.00	10/21-10/21	1	1	1	\$600.00	
		Sales Rem		V3 ADD TO SKED									

Printed:

Last Received:

10/17/2012 8:23 AM

10/17/2012 6:04 AM

4 of 5

Traffic Order# 6863705

---REPORT TOTALS---

Rep Order# EC'd Yes

6863705

Status Revised

Ver# 3

Report Totals: 36 / \$35,150.00

V3 Added

Rep Order# 6863705 **Ver**# 3 **Status** Revised **EC'd** Yes

Traffic Order# 6863705

3050 K ST NW

) GMMB

WASHINGTON, DC 20007

95/101/2051

10/16/2012 - 10/22/2012

10/17/2012 8:23 AM 10/17/2012 6:04 AM

Last Received: 10/2 **Showing Buylines:** All Lines

Printed:

Station KTNV-TV LAS VEGAS, NV

Advertiser ().OBAMA FOR AMERICA **Product** BARACK OBAMA

Product BARACK OF Estimate# 2051

Buyer Maura Gilroy

Phone# Fax#

Oct 12: 36 / \$35,150.00

Sales Totals: 36 / \$35,150.00
Station Totals: 36 / \$35,150.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals \$146,458

58

KBLR 0% KVCW 1%

Agency

Agency C/P1/P2/E

Flight Dates

Hiatus Weeks

KLAS 25% KVMY 2% KSNV 15% KVVU 33%

KTNV 24%

KTUD 0%

5 of 5

--- COMPETITIVE COMMENTS---

COMPETITIVE IS ESTIMATED

Books NOV10, MAY11, ENOV11

Demos RA35+

---Agency Comment---

PLEASE NOTE ADDRESS CHANGE EFF 8/12

--- CREDIT RISK ---

CASH IN ADVANCE

Rep Firm

Sales Office () PHILADELPHIA Salesperson () ANJIE BRADY

Salesperson Phone# 215-567-6005 **Salesperson FAX**# 215-567-5938